



THE COGNOS – SYNTHASYS PARTNERSHIP

PARTNERING FOR YOUR SUCCESS

As a Cognos® Reseller Partner, Synthasys delivers powerful solutions that help our clients extract valuable information from their ERP systems. Synthasys provides corporate performance management (CPM) and business intelligence (BI) solutions that not only enhance reporting capabilities, but open the door to powerful business analytics. With an integrated Cognos solution developed by Synthasys, our clients can answer three key questions about their business performance: *What is happening? Why is it happening?* and, *What should happen?*

PARTNER OFFERING

Synthasys management consultants understand your business challenges. Our Cognos-certified consultants possess direct industry experience in capacities such as directors, managers, and analysts. They have managed the departments of finance, human resources, sales, and operations. They understand the value of timely, accurate reporting, the importance of real-time analysis and the benefit of thorough planning. With their “hands-on” experience, they can accurately anticipate your needs, define your requirements, and execute your directives. You will work side-by-side with a Synthasys resource to implement the Cognos software and achieve knowledge transfer. Synthasys consultants have experience in industries that include gaming, hospitality, healthcare, pharmaceuticals, retail, and the public sector.

Whether your goal is to improve processes or to maximize revenue opportunities, the expertise of Synthasys and the versatility of the Cognos software are sure to improve your performance.

Synthasys maintains client relationships by expanding your existing capabilities with complementary products and services. We build solutions for your business by drawing on industry best practices and our software expertise. In partnering with your organization, Synthasys becomes an extension of your organization by understanding your business challenges, providing real-time communication, and exceeding your expectations.

ABOUT SYNTHASYS

Founded in 1998, Synthasys has emerged as a premier professional services firm specializing in Enterprise Planning, Finance, and Business Intelligence. Synthasys has extensive financial and human resource applications experience focused on mid-range platforms. Our consultants are certified Cognos product experts and our services are guaranteed. Synthasys also maintains SSA Infinium and Oracle JD Edwards professional services practices. We are headquartered in the New York Metropolitan area and have regional offices in Miami, Sarasota, Philadelphia, and Edmonton, Canada.

MORE INFORMATION

Visit our website at www.synthasys.com/cognos.htm
For more information about our services please contact Brenda Bennett at 1-888-445-2224.

